

< Today



YouTube Kids

Best video app for all kids

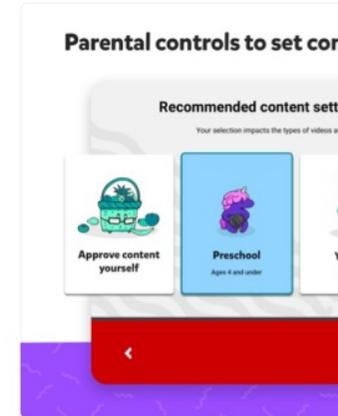
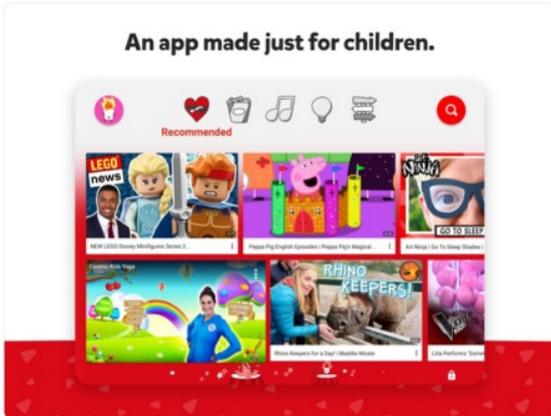
GET



4.6 ★★★★★
137K Ratings

No9
Entertainment

4+
Age



Offers iPhone App

A video app made just for children

Today

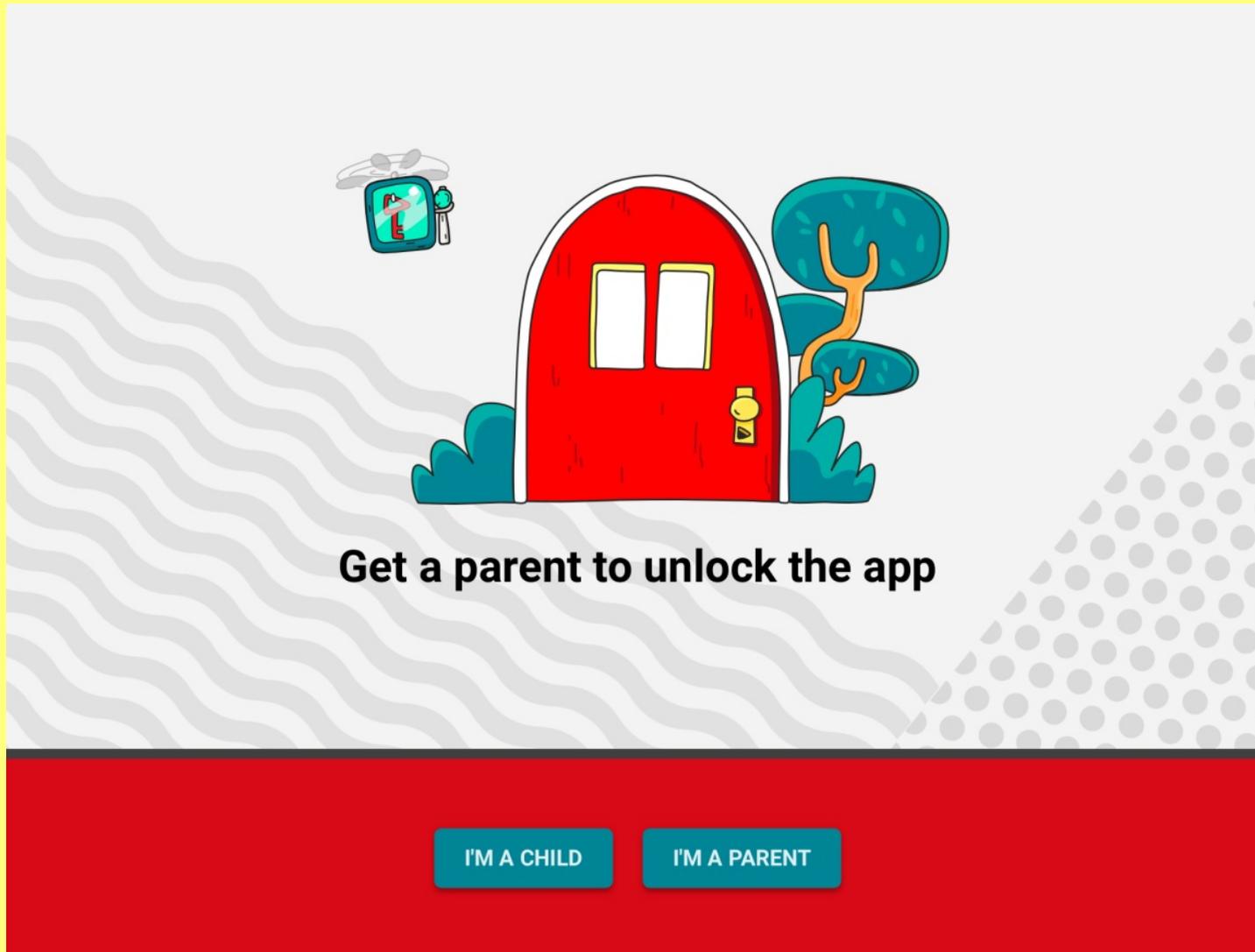
Games

Apps

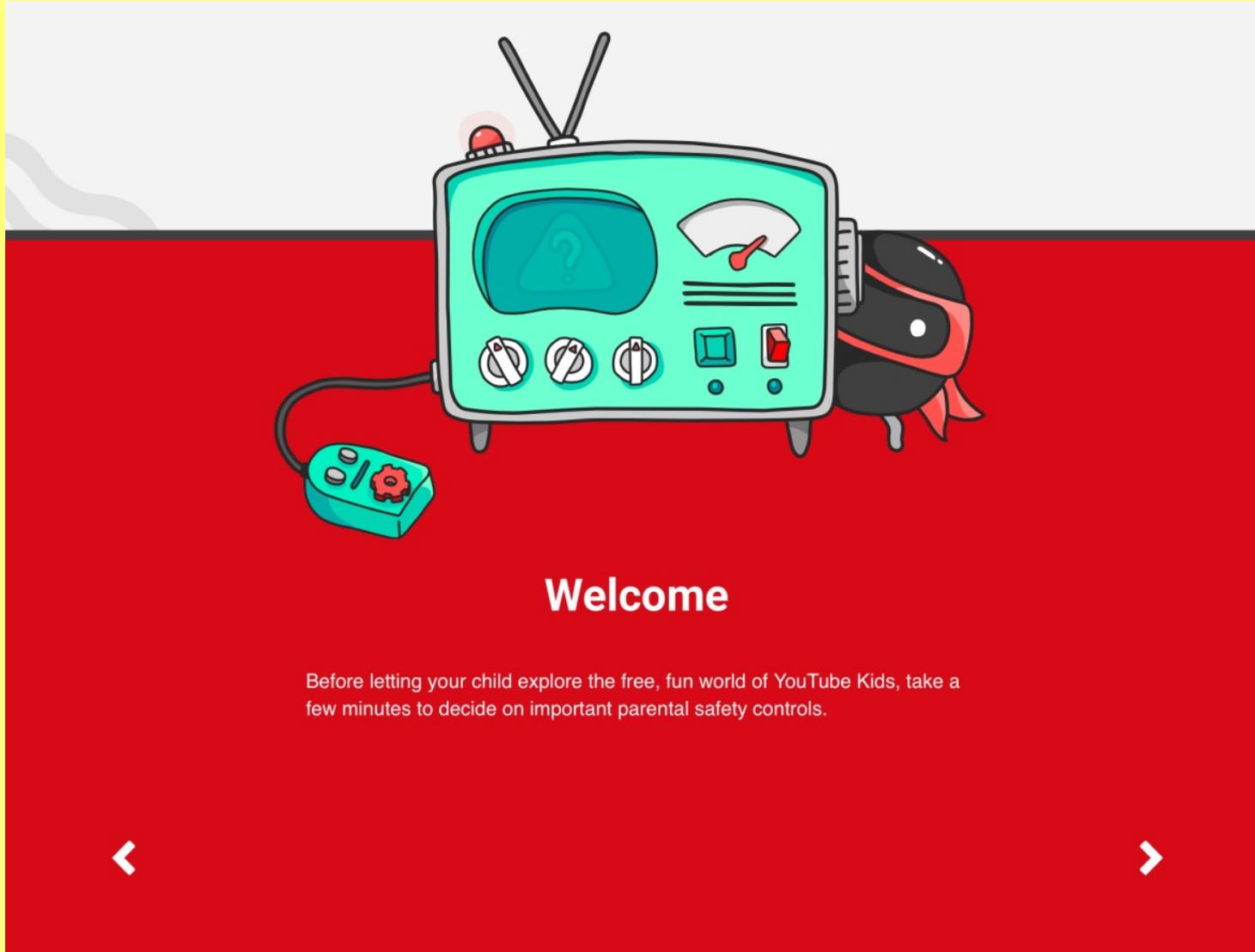
Updates

Search

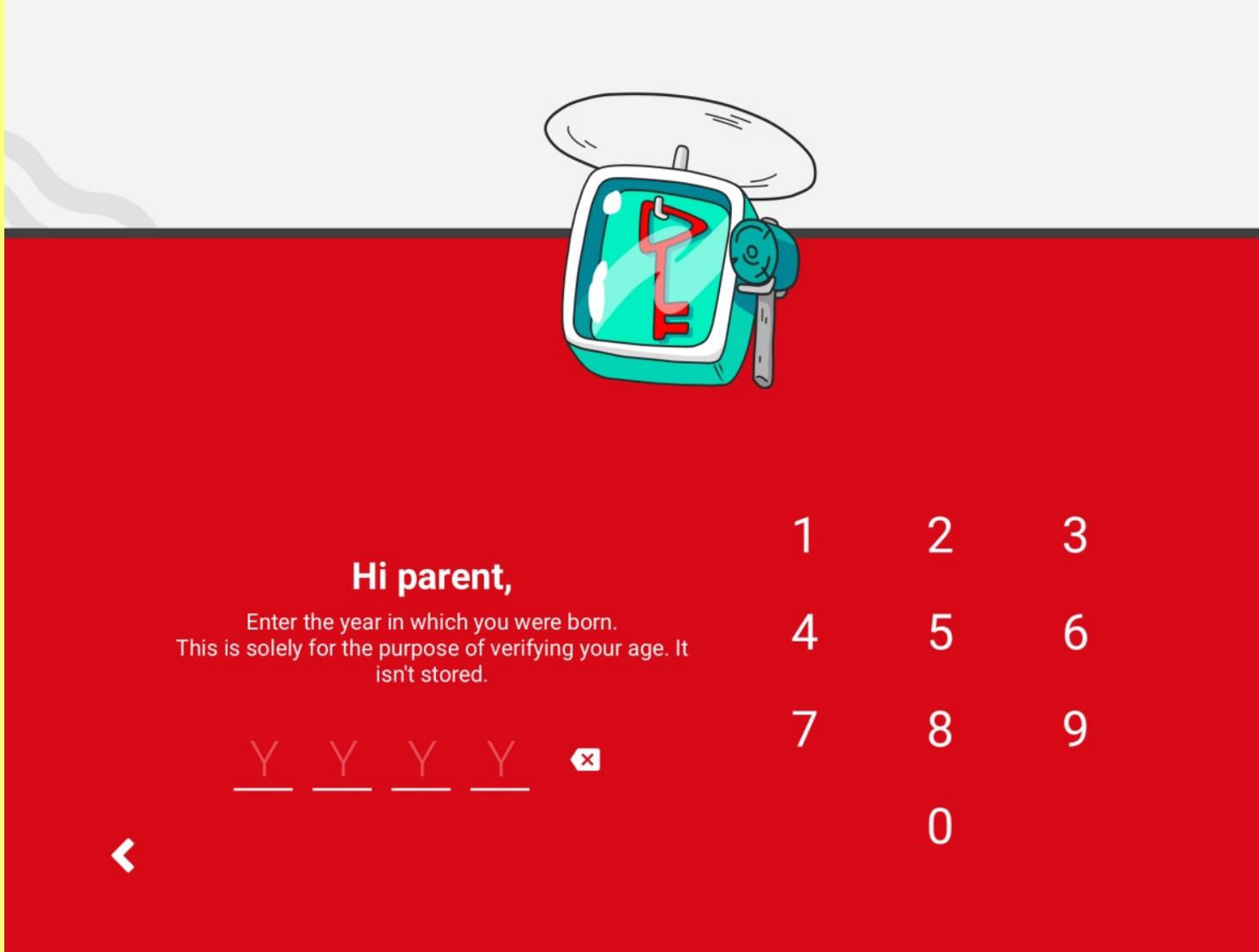
1.



2.



3.



Hi parent,

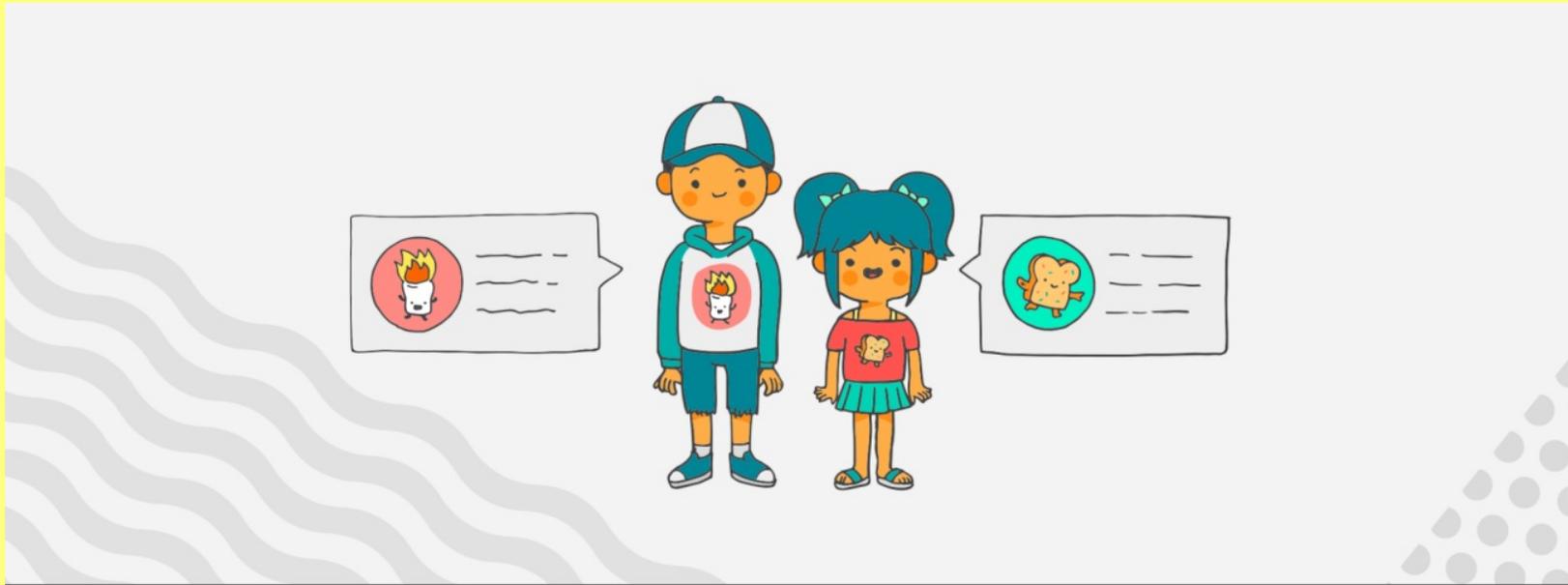
Enter the year in which you were born.
This is solely for the purpose of verifying your age. It
isn't stored.

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 0



4.



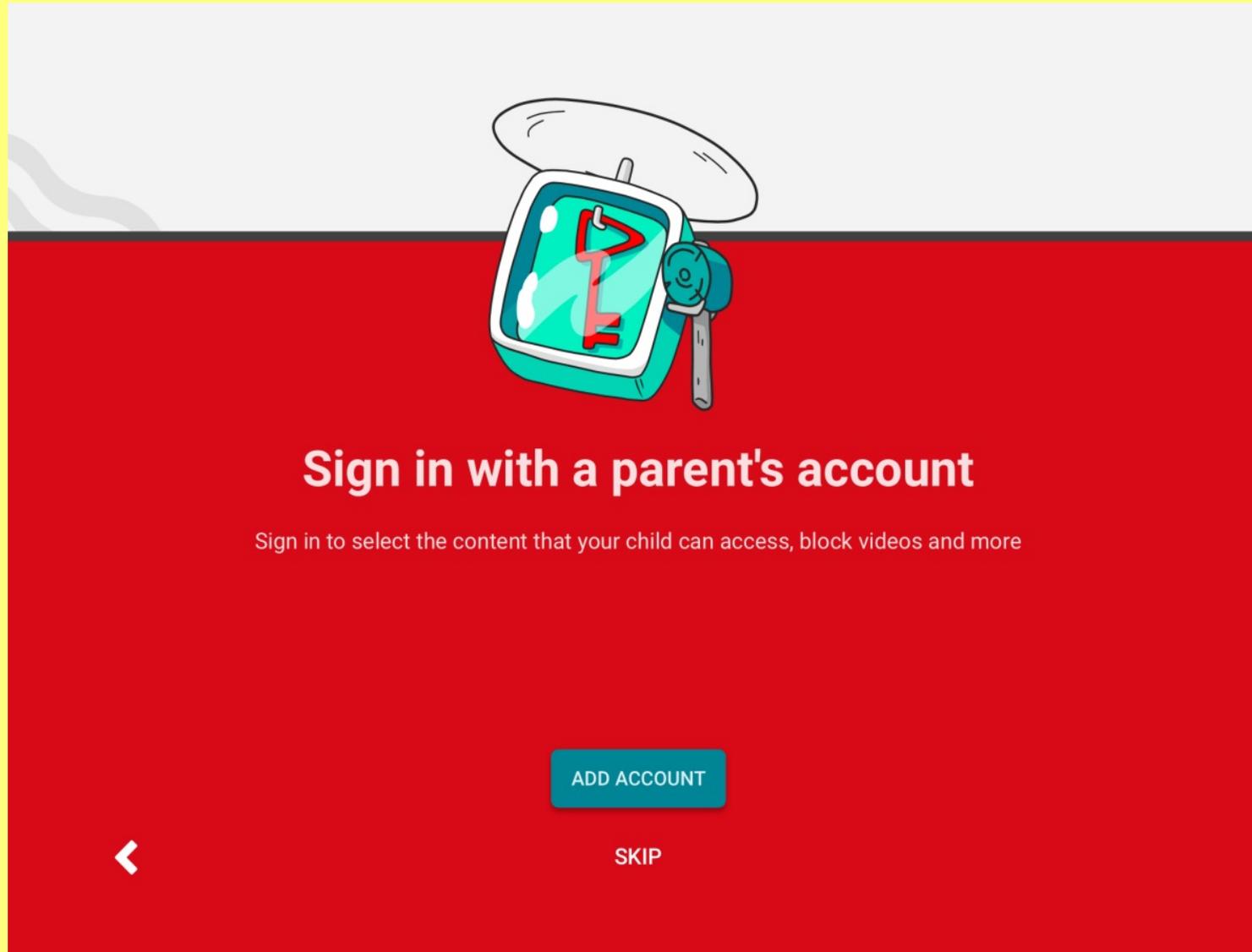
Sign in with a parent's account

Now you can sign in and create a profile for each child. If you choose to sign in, you'll get more controls, whether you want to allow lots of videos or hand pick your own. You can also block any videos and channels that you don't like. The next time that you sign in to a device, your children's profiles will be ready to go. Sign in with a parent's account and we'll get started!

SHOW VIDEO



5. You can either add an account or you can click to skip this step.



7. Choose your age setting (this can be changed using the settings at a later stage)

Choose a content experience for your child

Your selection impacts the types of videos available in the app



Preschool

Ages 4 and under



Younger

Ages 5-7



Older

Ages 8-12

Choose a content experience for your child

Your selection impacts the types of videos available in the app



**Approve content
yourself**



Preschool

Ages 4 and under



Younger

Ages 5-7

8.

Choose a content experience for your child

Your selection impacts the types of videos available in the app

Younger

Content recommended for children aged 5–7.

Children can explore their interests and search for a wide variety of topics, including songs, cartoons, crafts and more. Our systems work hard to exclude content that is not suitable for young children, but not all videos have been manually reviewed. If you find something inappropriate that we've missed, you can flag it for fast review.

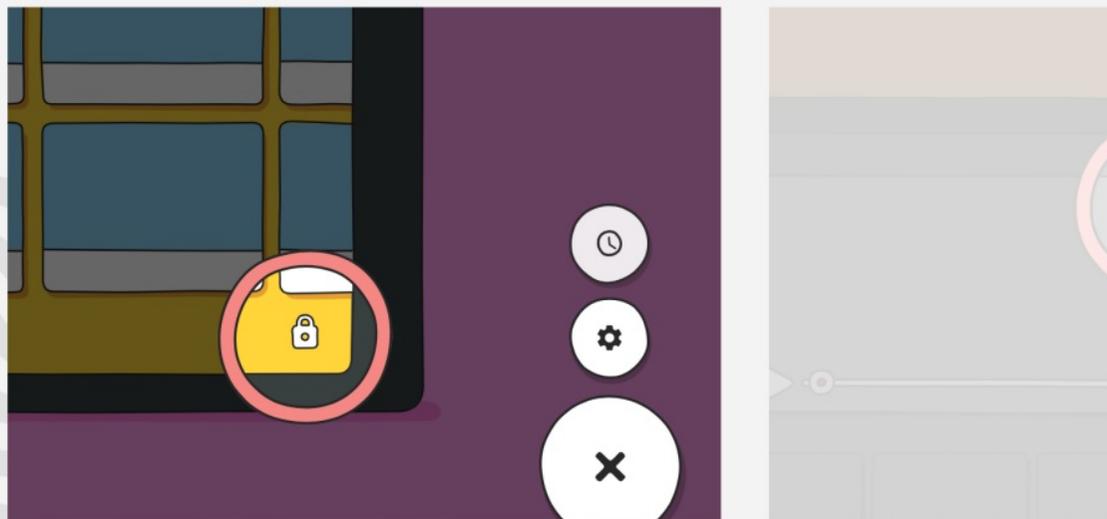
🔍 Search results are limited to content recommended for children who are 7 and under.

BACK SELECT

The screenshot displays a user interface for selecting content. It features a grid of eight video thumbnails: 'Winter Cateking', 'KIDZBOP DANCE ALONG', '5 WOMEN ARTISTS' STORIES', 'Shaun the sheep', 'LIVING PORTRAIT', 'how to draw a dolphin', 'animal planet', and 'FABULOUS FOOD CHAINS'. A search icon is located to the left of the text 'Search results are limited to content recommended for children who are 7 and under.' At the bottom right, there are two buttons: 'BACK' and 'SELECT'.

9.

Parent feature tour



Tap the lock to change your settings or open the parental guide.



DONE

10.

Notice to parents

Important privacy information about YouTube Kids

Before your child gets started, we want to make sure you understand how the app collects and uses personal information and the privacy controls available to you.

You are choosing to use YouTube Kids as a signed-out service. This means that you don't need to use your Google account for the app to work.

Information we collect

YouTube Kids collects information based on your child's use of the app, like when they watch a video.

Information about the device and app used to access the service. This information includes:

- device type and settings, such as hardware model and operating system version;
- log information, including details of how our service is used, device event information, and the device's Internet protocol (IP) address;
- unique application numbers, such as application version number; and
- unique identifiers, which are used to collect and store information about an app or device, such as preferred language, app activity and other settings.

App activity. This information includes the videos your child watches, their search terms, and other interactions with content and ads in the app. If a child uses audio features in the app such as voice search, the app briefly collects voice information. This information is processed to allow use of the audio feature and immediately deleted.

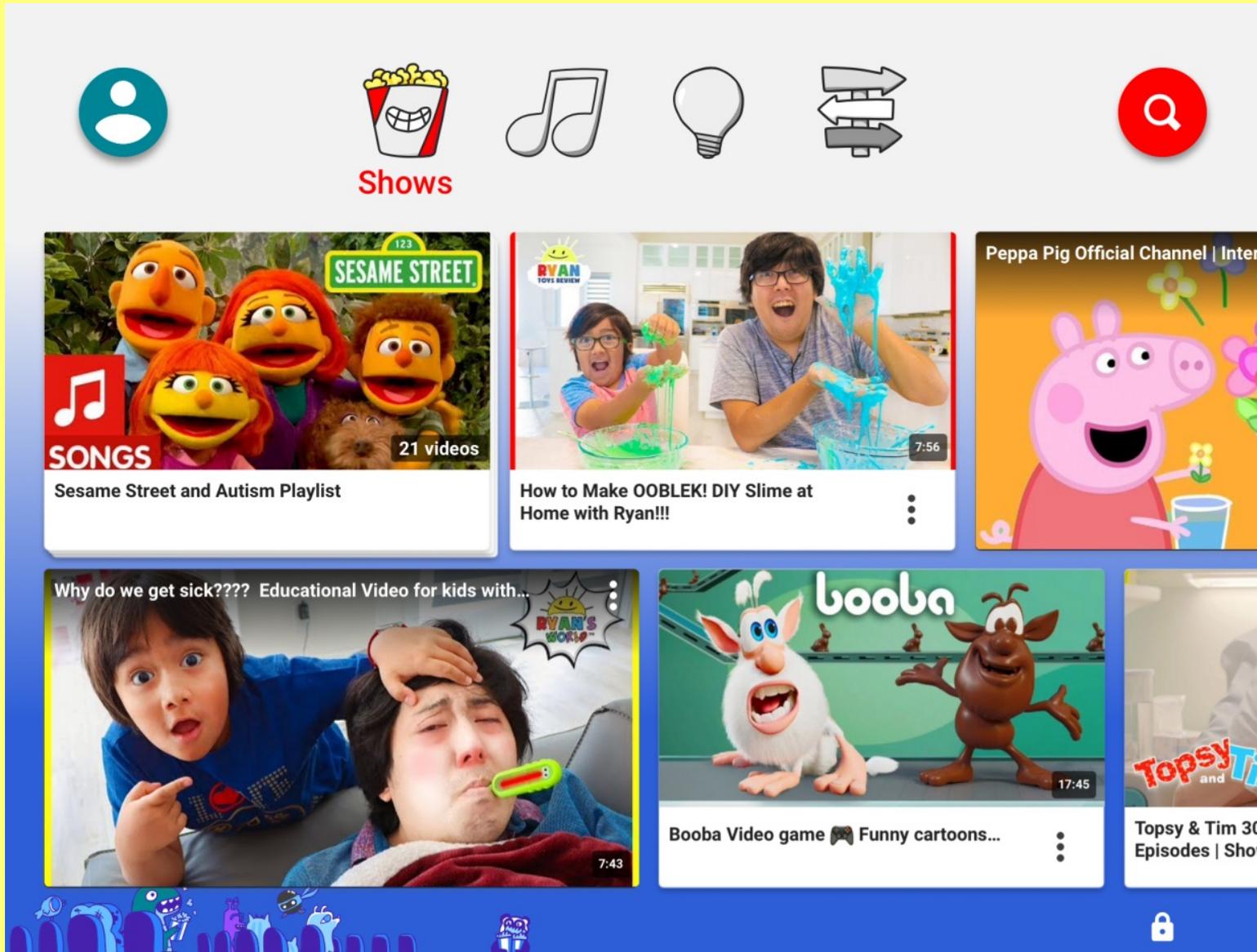
How we use the information we collect

We use the information we collect for internal operational purposes, such as spam and abuse prevention, enforcing our content licence restrictions, determining preferred language and providing and improving the service.



I AGREE

11.



12.

The image shows a search results page on YouTube for the query "count in 2s song". The search bar at the top contains the text "count in 2s song" and has a search icon on the left and a close icon on the right. Below the search bar, there are six video thumbnails arranged in a 2x3 grid. Each thumbnail includes a video preview, a title, and a duration. The thumbnails are: 1. "The Counting by Twos Song | Counting Songs | Scratch Garden" (1:58) with a rocket ship and numbers 2, 4, 6, 8, 10. 2. "Counting by 2s" (2:28) with a colorful grid and a large number 2. 3. "Counting in 2s | Song of Twos | The Singing Walrus" (duration not visible) with a walrus and flowers containing numbers. 4. "Count by 2 | Dancing 2's | Skip Counting by 2 | Count to 100 |..." (3:14) with a man dancing and a large number 2. 5. "Counting By Twos Song" (2:53) with two monkeys and a tree. 6. "2 Times Tables Song - Numberjacks" (duration not visible) with colorful number characters. At the bottom of the page, there are small icons of various electronic devices and a lock icon.

← count in 2s song ×

1:58
The Counting by Twos Song | Counting Songs | Scratch Garden

2:28
Counting by 2s

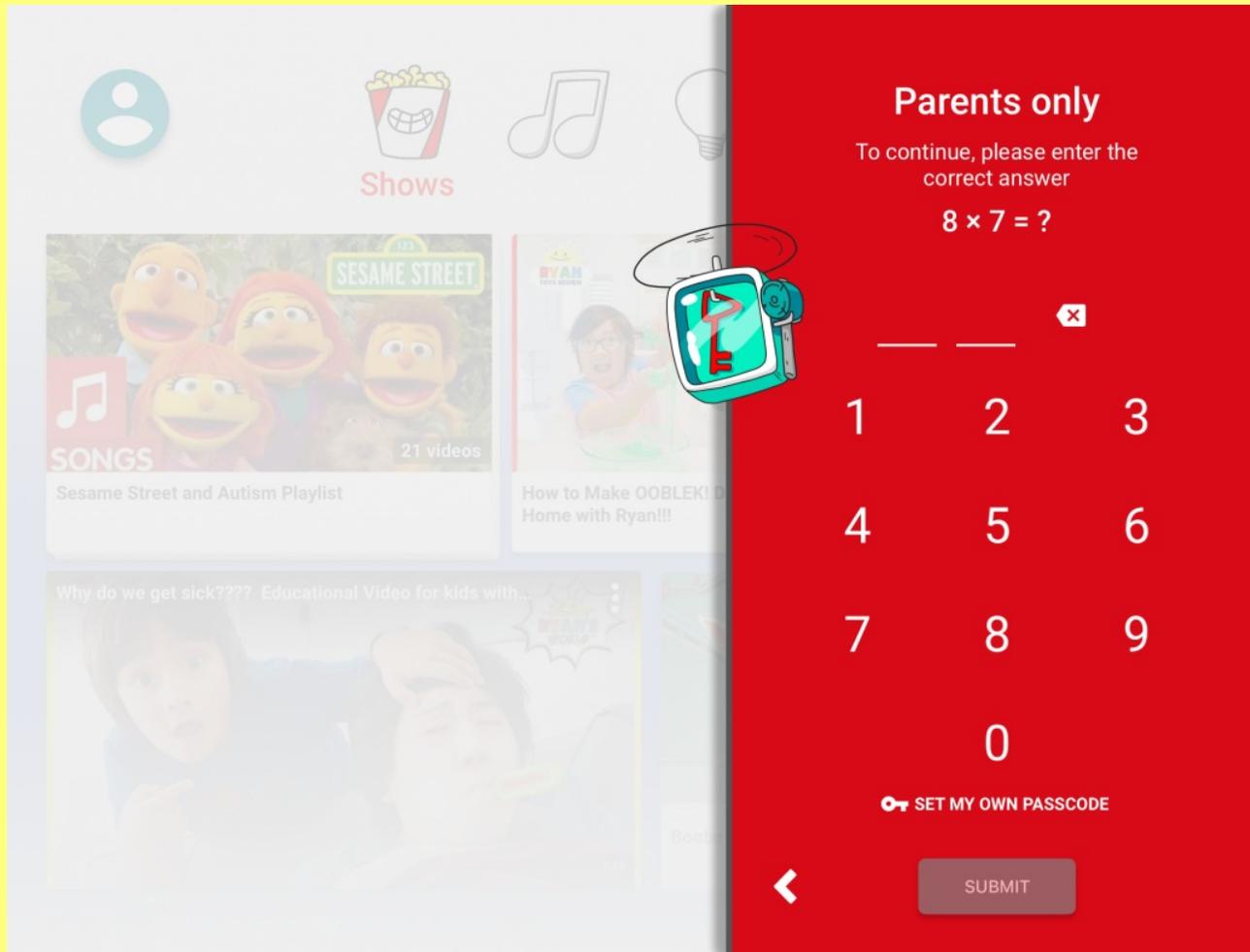
Counting in 2s | Song of Twos | The Singing Walrus

3:14
Count by 2 | Dancing 2's | Skip Counting by 2 | Count to 100 |...

2:53
Counting By Twos Song

2 Times Tables Song - Numberjacks

13. You can click the padlock on the top right corner of the screen and it will ask you to answer a question or set up your own passcode to access the settings.



14. You can then access the settings to make any changes.

