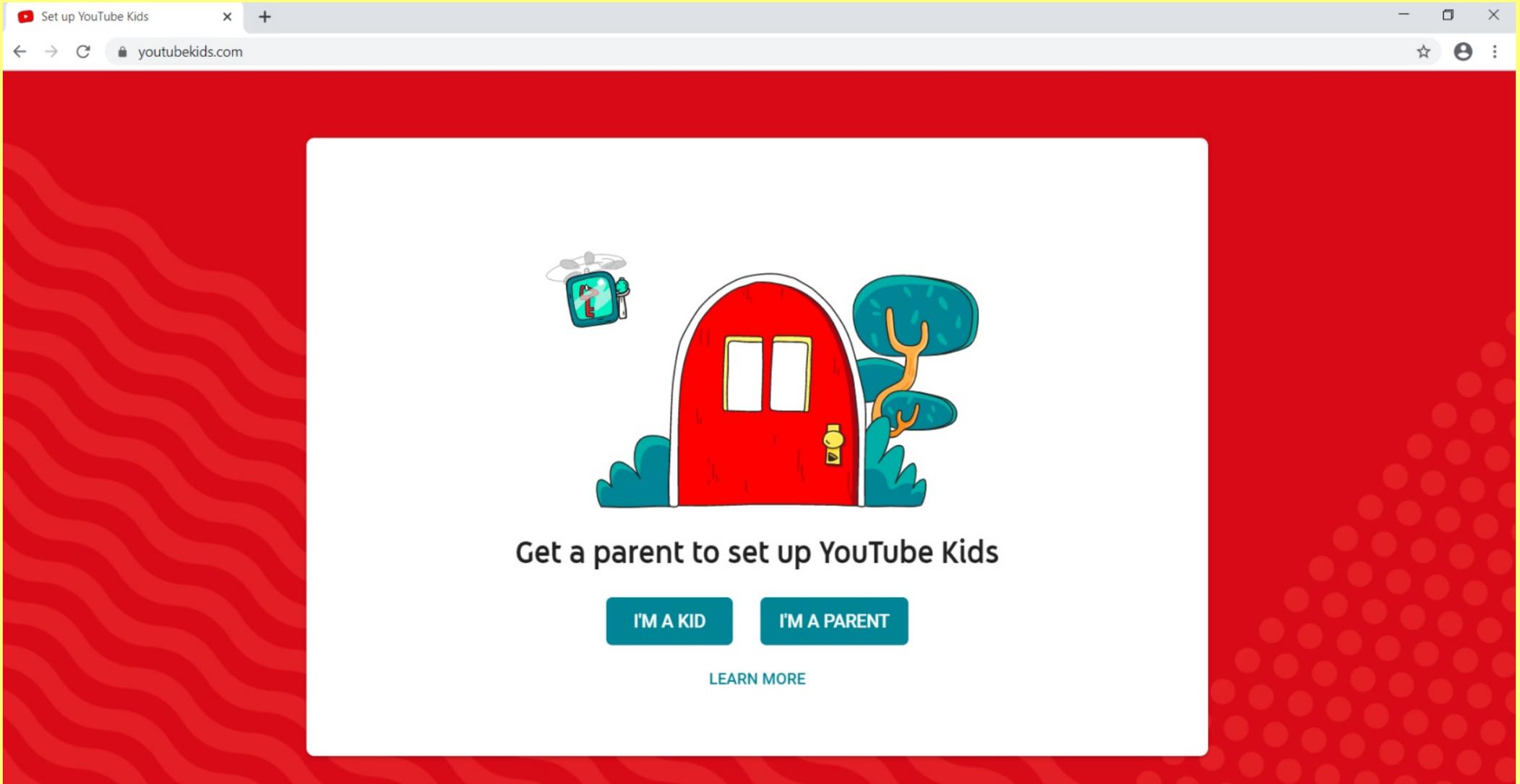


www.youtubekids.com ▼

YouTube Kids

YouTube Kids provides a more contained environment for kids to explore YouTube and makes it easier for parents and caregivers to guide their journey.

1.



The image shows a browser window with the title "Set up YouTube Kids" and the URL "youtubekids.com". The page features a red background with a white central box. Inside the box, there is a cartoon illustration of a red barn with a white door, a blue tree, and a small drone flying nearby. Below the illustration, the text "Get a parent to set up YouTube Kids" is displayed. Underneath this text are two teal buttons: "I'M A KID" and "I'M A PARENT". At the bottom of the white box, there is a link labeled "LEARN MORE".

Set up YouTube Kids

youtubekids.com

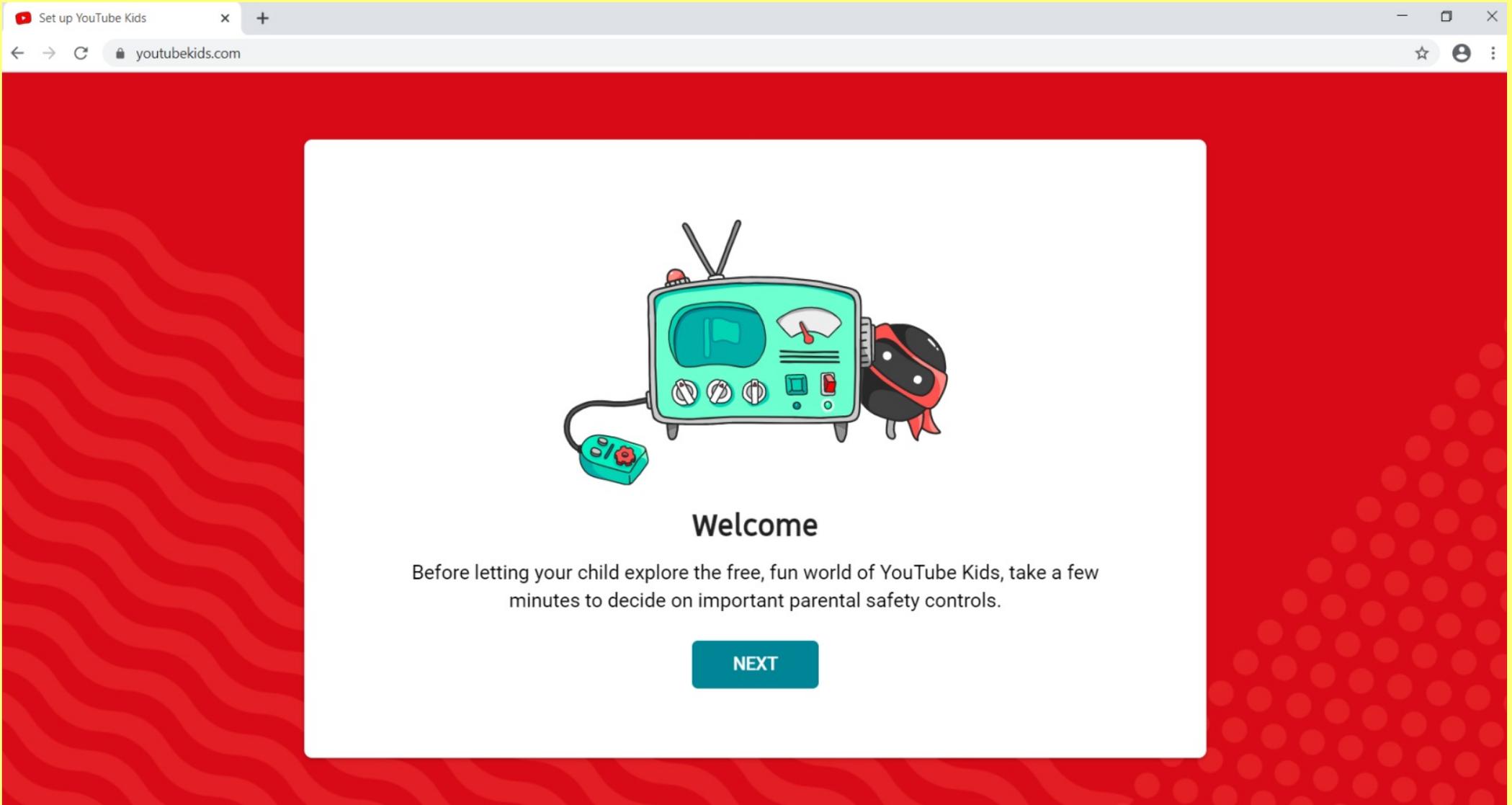


Get a parent to set up YouTube Kids

I'M A KID I'M A PARENT

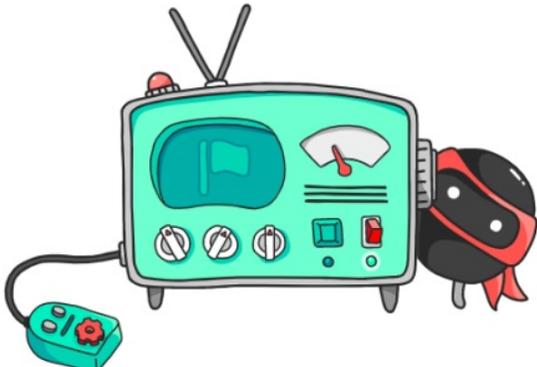
[LEARN MORE](#)

2.



Set up YouTube Kids

youtubekids.com

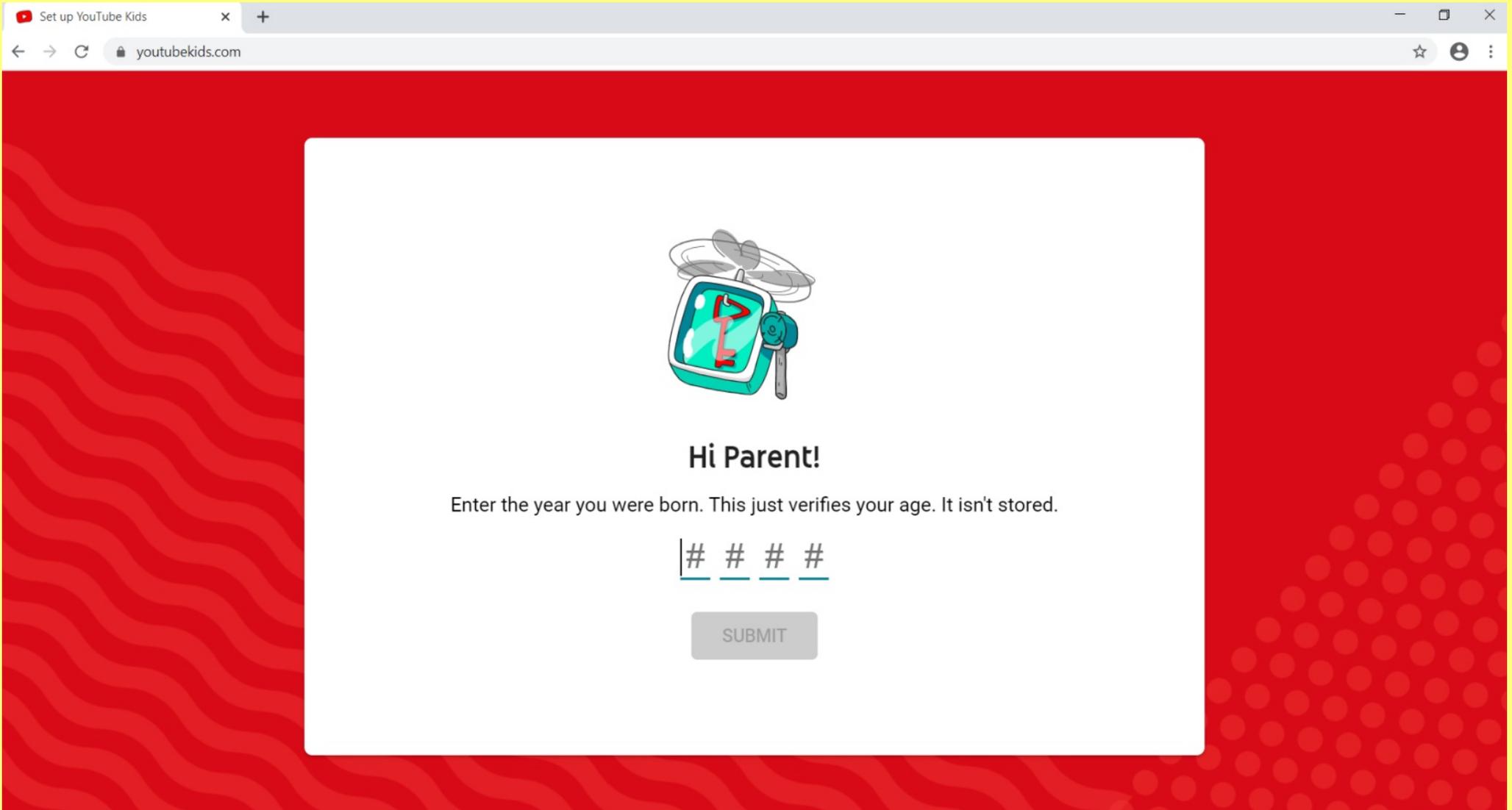


Welcome

Before letting your child explore the free, fun world of YouTube Kids, take a few minutes to decide on important parental safety controls.

NEXT

3.



The screenshot shows a web browser window with the title "Set up YouTube Kids" and the URL "youtubekids.com". The page has a red background with a white central box. Inside the box, there is a cartoon illustration of a teal tablet with a red play button icon and a blue key. Below the illustration, the text reads "Hi Parent!" followed by "Enter the year you were born. This just verifies your age. It isn't stored." Below this text is a four-digit input field with four "#" characters and a "SUBMIT" button.

Set up YouTube Kids

youtubekids.com



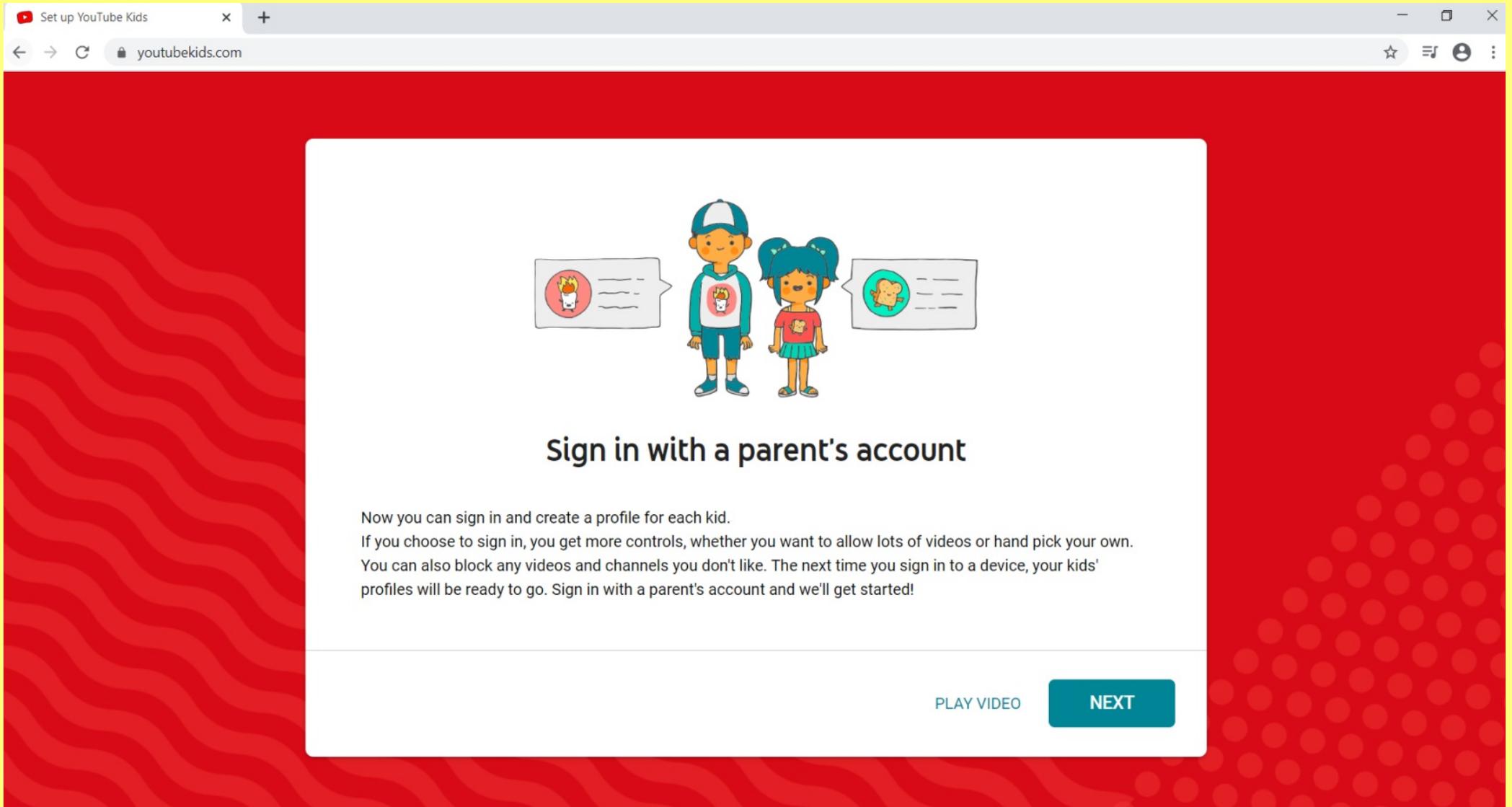
Hi Parent!

Enter the year you were born. This just verifies your age. It isn't stored.

| # # # #

SUBMIT

4.



The screenshot shows a web browser window with the address bar displaying "youtubekids.com". The page has a red background with a white central panel. At the top of the panel, there is an illustration of a boy and a girl standing between two speech bubbles, each containing a cartoon animal icon. Below the illustration, the heading "Sign in with a parent's account" is displayed in bold black text. Underneath the heading, there are three lines of explanatory text. At the bottom right of the white panel, there are two buttons: a light blue "PLAY VIDEO" button and a teal "NEXT" button.

Set up YouTube Kids

youtubekids.com



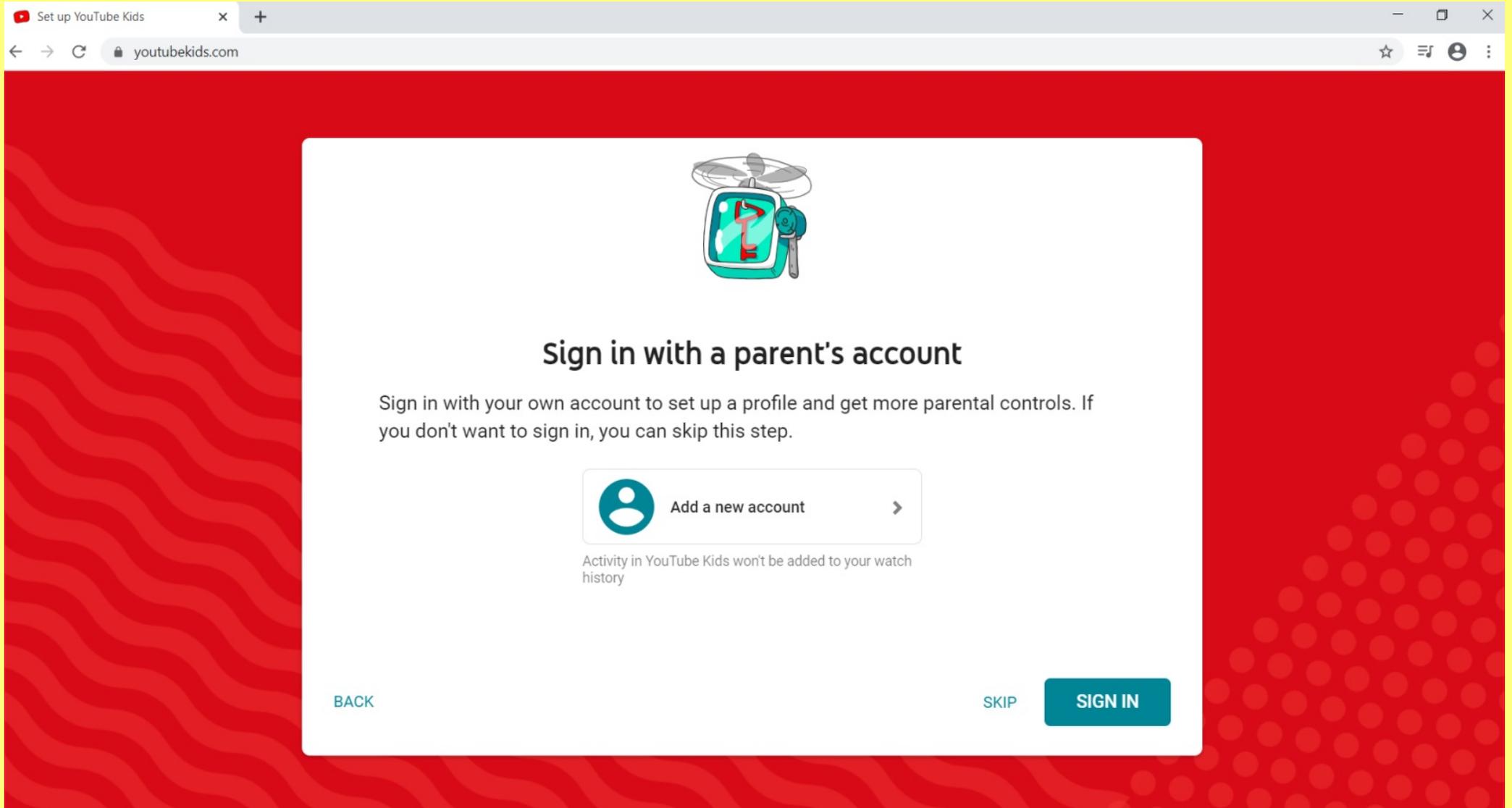
Sign in with a parent's account

Now you can sign in and create a profile for each kid.
If you choose to sign in, you get more controls, whether you want to allow lots of videos or hand pick your own.
You can also block any videos and channels you don't like. The next time you sign in to a device, your kids' profiles will be ready to go. Sign in with a parent's account and we'll get started!

PLAY VIDEO

NEXT

5. You can either sign up or you can click to skip this step.



The screenshot shows a web browser window with the address bar displaying "youtubekids.com". The page has a red background with a white central panel. At the top of the panel is an illustration of a teal tablet with a red play button icon and a drone flying above it. Below the illustration, the heading "Sign in with a parent's account" is displayed. Underneath the heading, a paragraph of text reads: "Sign in with your own account to set up a profile and get more parental controls. If you don't want to sign in, you can skip this step." In the center of the panel, there is a button with a teal person icon, the text "Add a new account", and a right-pointing arrow. Below this button, a smaller line of text states: "Activity in YouTube Kids won't be added to your watch history". At the bottom left of the white panel is a "BACK" link. At the bottom right, there are two buttons: a "SKIP" link and a teal "SIGN IN" button.

Set up YouTube Kids

youtubekids.com



Sign in with a parent's account

Sign in with your own account to set up a profile and get more parental controls. If you don't want to sign in, you can skip this step.

 Add a new account >

Activity in YouTube Kids won't be added to your watch history

[BACK](#) [SKIP](#) [SIGN IN](#)

6.

Set up YouTube Kids

youtubekids.com

Notice to parents

Important privacy information about YouTube Kids

Before your child gets started, we want to make sure you understand how the app collects and uses personal information and the privacy controls available to you.

You are choosing to use YouTube Kids as a signed-out service. This means that you don't need to use your Google account for the app to work.

Information we collect

YouTube Kids collects information based on your child's use of the app, like when they watch a video.

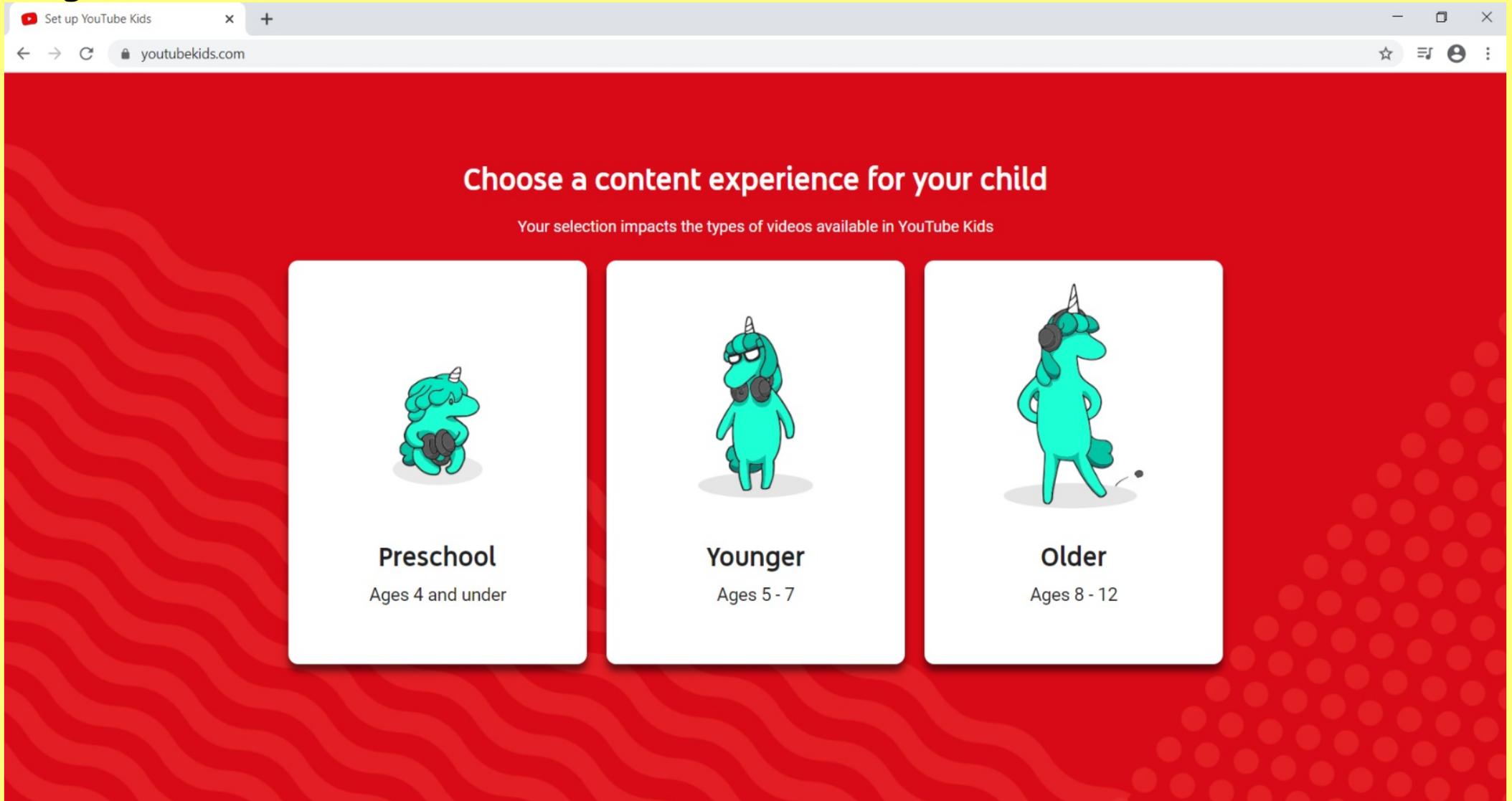
Information about the device and app used to access the service. This information includes:

device type and settings, such as hardware model and operating system version.

BACK

I AGREE

7. Choose your age setting (this can be changed using the settings at a later stage)



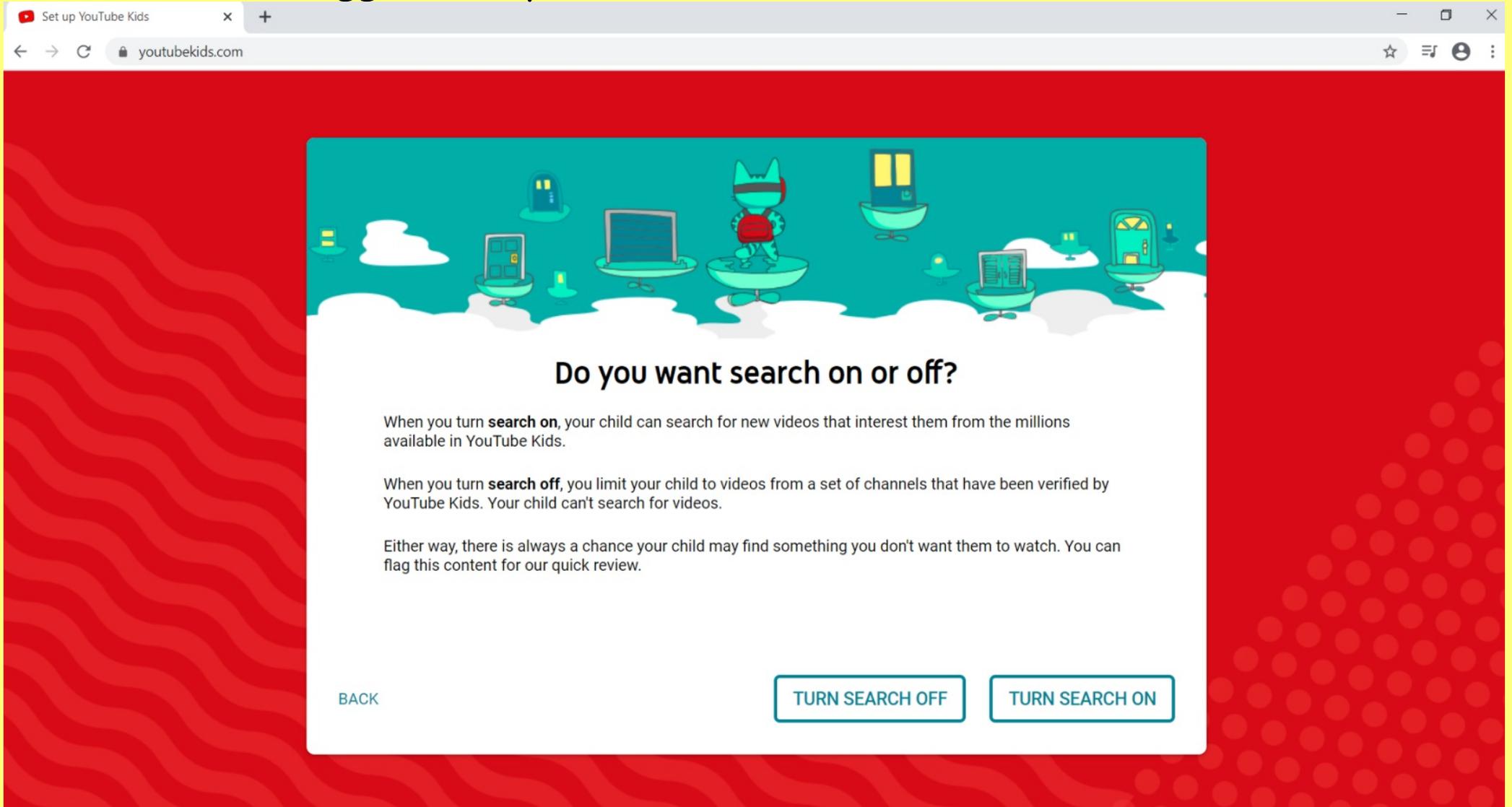
The screenshot shows a web browser window with the address bar displaying "youtubekids.com". The main content area has a red background with a wavy pattern. At the top, it says "Choose a content experience for your child" and "Your selection impacts the types of videos available in YouTube Kids". Below this are three white cards, each featuring a cartoon unicorn character and an age selection option.

Age Setting	Age Range
Preschool	Ages 4 and under
Younger	Ages 5 - 7
Older	Ages 8 - 12

8.

The screenshot shows a web browser window with the address bar displaying "youtubekids.com". The main content area has a dark red background with a wavy pattern. At the top, it says "Choose a content experience for your child". A light blue panel in the center contains the "Younger" selection. This panel features a grid of eight video thumbnails: "Winter Catching", "KIDZBOP DANCE ALONG", "5 WOMEN ARTISTS' STORIES", "Shaun the Sheep", "how to draw a dolphin", "animal planet", "Nina Garcia", and "FABULOUS FOOD CHAINS". To the right of the thumbnails, the text reads "Younger Content recommended for kids ages 5 - 7" and provides a disclaimer: "Kids can explore their interests and search for a wide variety of topics, including songs, cartoons, crafts, and more. Our systems work hard to exclude content not suitable for young kids, but not all videos have been manually reviewed. If you find something inappropriate that we missed, you can flag it for fast review." Below this is a search icon and the text "Search results are limited to content recommended for kids 7 and under." At the bottom right of the panel are "BACK" and "SELECT" buttons. The bottom of the panel features a cartoon illustration of a purple creature in a red boat on a teal sea.

9. When search is turned on, it allows you and your child to search for videos that have been suggested by school.



Set up YouTube Kids

youtubekids.com



Do you want search on or off?

When you turn **search on**, your child can search for new videos that interest them from the millions available in YouTube Kids.

When you turn **search off**, you limit your child to videos from a set of channels that have been verified by YouTube Kids. Your child can't search for videos.

Either way, there is always a chance your child may find something you don't want them to watch. You can flag this content for our quick review.

BACK

TURN SEARCH OFF

TURN SEARCH ON

10.

Set up YouTube Kids

youtubekids.com

Parent feature tour

Click on  to change your settings or open the parental guide.

DONE

11.

The screenshot shows the YouTube Kids homepage with a search bar and navigation icons. Below the search bar are four icons: a popcorn bucket, a musical note, a lightbulb, and a play button. The word "SHOWS" is written below these icons. The main content area features a grid of video thumbnails with titles and durations.

Search YouTube Kids

SHOWS

- Songs** (21 videos): Sesame Street and Autism Playlist
- 7:43**: Why do we get sick???? Educational Video for kids with...
- 7:56**: How to Make OOBLEK! DIY Slime at Home with Ryan!!!
- 10:56**: Raccoon Invasion in Talking Tom Hero Dash! (ALL...
- 27:29**: Tom & Jerry | The Deliciousness! | Classic Cartoon Compilation | W...
- 13:42**: A Barbie Baby Doll. Evi and Chelsea Dolls
- 18:48**: Horrid Henry - Henry's Diary | Cartoons For Children | Horrid...
- 59:06**: Rat-A-Tat! Kids Videos | Chotoonz Kids Funny Cartoon Videos

12.

The image shows a screenshot of a YouTube Kids search results page. The browser address bar displays the URL `youtubekids.com/search?q=count+in+2s+song`. The search bar contains the text "count in 2s song". The results are displayed in a grid of video thumbnails. Each thumbnail includes a video preview, a title, and a duration. The thumbnails are as follows:

- Thumbnail 1:** Shows the numbers 2, 4, 6, 8, 10. Title: "The Counting by Twos Song | Counting Songs | Scratch Garden". Duration: 1:58.
- Thumbnail 2:** Shows a man dancing. Title: "Count by 2 | Dancing 2's | Skip Counting by 2 | Count to 100 |...". Duration: 3:14.
- Thumbnail 3:** Shows two monkeys under a tree. Title: "Counting By Twos Song". Duration: 2:53.
- Thumbnail 4:** Shows the text "Counting by 2s". Title: "Counting by 2s". Duration: 2:28.
- Thumbnail 5:** Shows a walrus and flowers. Title: "Counting in 2s | Song of Twos | The Singing Walrus". Duration: 3:26.
- Thumbnail 6:** Shows colorful characters. Title: "Count by 2s | Number Songs | PINKFONG Songs for Children". Duration: 1:18.
- Thumbnail 7:** Shows the numbers 5, 10, 15, 20, 25. Title: "The Counting by Fives Song | Counting Songs | Scratch Garden". Duration: 2:40.
- Thumbnail 8:** Shows the equation $10 \times 2 = 20$. Title: "2 Times Tables Song - Numberjacks". Duration: 2:48.

13. You can click the padlock on the top right corner of the screen and it will ask you to answer a question or set up your own passcode to access the settings.

The image shows a screenshot of the YouTube Kids app interface. At the top, there is a search bar labeled "Search YouTube Kids" and a navigation bar with icons for "SHOWS", "SONGS", "LEARNING", and "ACTIVITIES". Below the navigation bar, there are six video thumbnails:

- Sesame Street and Autism Playlist** (21 videos)
- Raccoon Invasion in Talking Tom Hero Dash!** (10:56)
- Tom & Jerry | The Deliciousness!** (Classic Cartoon Compilation | W...)
- A Barbie Baby Doll. Evi and Chelsea Dolls** (13:42)
- Topsy & Tim 127 - BABY JACK | Topsy and Tim Full Episodes** (11:08)
- Tom & Jerry | New Year, Same Duo | Classic Cartoon Compilati...** (24:40)

On the right side of the screen, a red parental control overlay is visible. It contains the following text and elements:

- Parents only**
- To continue, please enter the correct answer
- $7 \times 8 = ?$
- Two input fields, each containing a hash symbol (#).
- A **SUBMIT** button.
- A link to **SET MY OWN PASSCODE**.

A small cartoon character is also visible on the right side of the overlay.

14. You can then access the settings to make any changes.

